

[EXPERIENCE]

OCT 2010 – CURRENT

Freelance writer + editor

- Writes feature stories and conducts interviews for various print magazines
- Provides editing services to marketing agencies
- Provides copywriting services to several corporate clients

MAY 2010 – OCT 2010

Editor

SP magazine

- Oversaw the launch of the first issue of the magazine
- Designed and implemented editorial work flows
- Drove editorial tone and visual style of the magazine
- Managed journalists, designers and photographers
- Managed editorial budget
- Managed tight editorial deadlines
- Worked closely with the sales team

SEPT 2009 – MAY 2010

Features editor

Virgin Blue Voyeur magazine

- Pitched feature ideas and wrote feature lists
- Secured high-profile interviewees
- Commissioned national and international journalists
- Managed editorial budget
- Edited raw copy, proofed layouts and approved dylines
- Raised profile of magazine via regular radio interviews

MAR 2008 – SEPT 2009

Section editor

Virgin Blue Voyeur magazine

- Oversaw full redesign of monthly City Guides section
- Produced up to 20-page monthly section with nil budget
- Wrote various travel, lifestyle, technology and business features

JUN 2005 – MARCH 2008

Staff writer & sub-editor

Virgin Blue Voyeur magazine

- Wrote various features and business profiles
- Interviewed various talent from celebrities to CEOs
- Fact-checked copy and subbed layouts

JUL 2004 – JUN 2005

Features editor

ACP Youth Titles

FEB 2003 – JUL 2004

Staff writer & sub-editor

ACP Youth Titles

JAN 2000 – JAN 2001

Editorial assistant

Woman's Day

[EDUCATION]

FEB 2002 – DEC 2002

Bachelor of Arts (Media and Liberal Arts)

Southern Cross University

FEB 2001 – DEC 2001

Diploma of Journalism

Macleay College

JAN 2000 – OCT 2000

Certificate III in Business Administration

Sydney Institute of Technology

[REFERENCES]

"Shane is brilliantly reliable and you can count on him to get any job done quickly and meticulously. He is an incredibly valuable asset."

– Santi Pintado, former editor, *RALPH*

"Shane is the most reliable freelancer I've ever used. Versatility is one of his strengths; he's a one-stop shop whether your audience is 5 or 55."

– Michael Downs, managing director, *Nuclear Media*

"I recommend Shane unreservedly. He consistently produces sharp copy and can adapt his voice to suit any purpose. A pleasure to deal with."

– Amber McCulloch, former editor, *OPTUS*

"Shane's attention to detail, organisation and project management skills are of the highest standard. Our accolades have been largely due to the high standards of our editorial, none of which would have been achievable without Shane and his intelligence, insights and work ethic."

– Brad Monaghan, publisher, *SP*

[CONTACT]

Shane Conroy

0408 161 025

shane@shaneconroy.com.au